PRESS RELEASE

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FOR IMMEDIATE RELEASE

PodOmatic Presents Personalized Podcasting and PodMail

SAN FRANCISCO, California, Sept. 19, 2005 — PodOmatic™, a company that provides a revolutionary new service that enables one to easily find, create and distribute podcasts, announced the launch of its podcasting portal site, podOmatic.com. Now users can create, mix, host, search, share, and podcatch podcasts and mp3s.

PodOmatic provides ready-made music "beds", or templates, for users who do not have the required audio functionality readily available or have limited experience with audio creation software. These beds facilitate podcast creation for even the very beginners. Podcasters can mix audio directly on the PodOmatic Web site – no downloading of audio files is required, and there is no charge to do so.

"At PodOmatic we want make podcasting accessible and free for everyone," said Johnny Mansour, co-founder of podOmatic.com. "Since day one our focus has been to make it as simple as possible for users to create, manage and share podcasts."

A true Web portal for podcasting, PodOmatic created a podMail, a feature that incorporates flash recording, Web mail and an mp3 player, allowing users to send and receive audio files to their portable audio devices via the PodOmatic Web site. Users can easily mix, record or upload an mp3 and send it directly into another user's mp3 player, and can even personalize the message by mixing music and voice recordings.

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"There are limitless possibilities to how you can use podMail," continued Mansour. "Professors can easily share lectures with their students, project managers can share meeting information with team members nine time zones away, party-goers can listen to club announcements, and a soldier stationed in Iraq can hear his children sing 'happy birthday' to him."

PodOmatic.com also offers a "podcatcher," or search feature, called podAmigo, that captures and stores a user's favorite podcasts. PodAmigo supports both Windows and Mac, works with both iTunes and Windows Media, and offers one-click subscriptions, as well as the popular BitTorrent technology. The podAmigo search function goes hand-in-hand with podMail, delivering content to a user's media player. Users can create personalized, daily playlists and podcasts, or "daycasts™" via the podMail and podAmigo features. PodOmatic lets users craft daycasts™ containing the latest news, sports results, entertainment, etc. of the day.

"Our objective in designing podAmigo was not to replace existing media players such as iTunes and Windows Media but rather complement them. Once you have set up podAmigo you really do not need to interact with it on a regular basis but rather let it run in your system tray. As podAmigo downloads podcasts and receives podMail it will automatically place them in their appropriate folders in the media player" Explains Jonathan Kolyer, VP of Client Development at PodOmatic.

Visit **www.podOmatic.com** to try it out – get started making your own podcast, send podMail to friends and family, and set up a daycast™ or two.

About PodOmatic, Inc.
PodOmatic, Inc. specializes in the creation of sophisticated tools and services that enable anyone to easily find, create, distribute, promote and listen to podcasts and videocasts. Headquartered in San Francisco, CA, the company's comprehensive suite of free products and services offers powerful communication and connection tools for podcasters and listeners in the emerging content-on-demand media market. For additional information, visit **http://www.podOmatic.com**.

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